





AOMSI is a diagnostic provider that utilizes Vertebral Motion Analysis to more accurately evaluate spinal deficiencies. AOMSI's executive team has over 20 years of experience in Orthopedics, imaging, and medical operations. Led by Dr. Jeffrey Langmaid, a prolific influencer in the orthopedic community and Nick Lancaster, a healthcare executive with experience in operating and scaling medical practices, AOMSI is positioned well to partner with Chiropractors, Pain Management Specialists, and attorneys.

The Vertebral Motion Analysis (VMA), is an FDA-cleared quantitative spine motion diagnostic study intended to be used an adjunct to standard flexion/extension bending x-rays of the lumbar or cervical spine.

Both VMA as well as standard flexion/extension bending x-rays of the spine are used to assess for the presence of lumbar or cervical radiographic instability. Such assessments are routine in the diagnostic workup of patients that present with spine symptoms of a suspected mechanical origin.

AOMSI is the only diagnostic provider utilizing VMA technology in Florida and currently has locations in Tampa, Jensen Beach (coming soon), Orlando (coming soon), Ocala (coming soon), Gainesville (coming soon), Lake City(coming soon), and Spring Hill (coming soon).



Dr. Jeffrey Langmaid

Managing Partner



CLINICAL DIRECTOR, TOTAL SPINE CARE NETWORK, LASER SPINE INSTITUTE, 2017

Develop new market initiatives, analyze business opportunities, and develop Total Spine Care protocol.

PHYSICIAN, LASER SPINE INSITUTE 2014 - 2017

First contact physician and clinical decision maker for the larges surgical spine practice in the world.

FOUNDER/OWNER THE EVIDENCE BASED CHIROPRACTOR 2012 - PRESENT

Research-based marketing and practice growth company serving thousands of chiropractors across the globe.

SPEAKER/WRITER, FEATURE AT ORTHOPEDIC CONFERENCES, EVENTS and INDUSTRY PUBLICATIONS WORLDWIDE 2012 - PRESENT

Speaker at over 100+ orthopedic events, Top Rated influencer with over 10,000 physicians reached each week.

CO-DIRECTOR, FLORIDA ORTHOPEDIC INSTITUTE 2012 - 2014

Responsible for Florida Orthopedic Institute's Orthopedic Total Wellness Program

Nick Lancaster, M.B.A.

Managing Partner



OPERATIONS DIRECTOR, TOTAL SPINE CARE NETWORK, LASER SPINE INSTITUTE, 2017 - 2018 Develop new market initiatives, analyze business opportunities, and develop Total Spine Care Network.

DIRECTOR OF PROVIDER RELATIONS, LASER SPINE INSTITUTE 2012 - 2017

Responsible for enterprise new business development and implementing new revenue channels including, Military Relations, Physician Relations, Personal Injury, University Relations and Worker's Compensation.

927th AEROMEDICAL STAGING SQUADRON, HONORARY COMMANDER, MACDILL AFB, FL 2016 -PRESENT

Civilian liaison for MacDill AFB's Aeromedical Staging Squadron.

DIRECTOR OF OPERATIONS, KING'S WAY EYE CLINIC 2007 - 2012

Responsible for all clinical operations and business operations.



Vertebral Motion Analysis is an FDA approved facial recognition software that tracks vertebral bodies across video images making it possible to produce accurate and repeatable measurements of intervertebral motion as the spine bends.

The results are then translated to a video and objectively evaluated and produced into a color coded graphic report.

Medically Defensible

assessments make things easy for the

patient, doctor, and attorney.

Provides data to assess stability and/or alteration of motion segment integrity, which is critical in many injury cases.

VMA[™] Report Cervical Motion Analysis Summary

Repeatable

Gone are the days of physicians subjectively drawing lines on films. VMA data provides unmatched specificity (99.5%) and exactness measurements within 1/10 of a millimeter.



Scientifically Valid

Featured in The Spine Journal, International Journal of Spine Surgery, Radiography, Spine.





"The VMA software is a quantitative imaging software application intended to be used to process any diagnostic imaging modality...from digital image files in DICOM format. It is designed for physicians and clinical professional who are interested in the analysis of alignment and motion in medical images, particular in musculoskeletal images of the spine."

-FDA Indication for Use

The VMA technology of video fluoroscopy has successfully **<u>passed</u>** multiple Daubert Challenges:

- Benton and Benton v. Murrah. No. CV 06-70-1

- Arkansas Court of Appeals. No. CA 06-1289



Flexion-extension films are technology from the 1940's that shows a high degree of variability and subjective results which is difficult to defend to in litigation

"We believe that no useful information can be derived from {the flexion-extension} procedure.." - Dvorak and Panjabi, 1991

Now, the VMA provides a solution to this problem with highly specific testing the eliminates variability and provides objectivity.

The VMA provides information that the flex/extension x-ray misses, including **ligament laxity**, **translation**, **angulation** and **disc height**.



Flexion/Extension X-Rays:

- X-rays of uncontrolled bending
- Easy for patients to avoid painful positions
- Minimizes the opportunity to showcase existing injuries only 6 images reviewed
- 5.5% prevalence of spinal instability
- Less instability is typically associated with less functional impairment



AOMSI Diagnostics:

- Device controls the bending
- The VMA assures sufficient bending and analyzes over 160 images during the entire bend of the patient.
- 11.5% prevalence of lumbar instability
- More instability is typically associated with greater functional impairment



VMA[™] Report Cervical Motion Analysis Summary

PATIENT ID: 0005 DOB: 07/05/1979 STUDY DATE: 9/22/2018 IMAGING EVENT ID: 44713 ACCESSION No: 000006 PRESCRIBING PHYSICIAN: TEST CENTER: AOMSI Brandon

		NSLATION CHANGE BETWEEN VIEWS ²	MAX ANGULATION ³ FLEX/EXT	DISC HEIGHT ⁴	INSTRUMENTED LEVELS ⁵ MAX. CONFIRMABLE ANGULATION
C0/C1			10°		n/a
C1/C2			8°		n/a
C2/C3			13°	3.4 mm	n/a
C3/C4	-1.4 mm -12%	1.0 mm UF-UE 9%	2 2°	3.5 mm	n/a
C4/C5	-1.2 mm -11%	1.1 mm CF-CE 11%	24°	2.9 mm	n/a
C5/C6	-1.2 mm -11% CE	1.0 mm CE-UF 9%	21°	2.8 mm	n/a
C6/C7	-1.0 mm -9%	0.8 mm CE-UF 7%	18°	4.0 mm	n/a
KE	Potential mal-alignment or excessive motion	otential borderline mal-alignment MPotential re r excessive motion fusion level	esidual motion at a		

FIRST LETTER: Controlled (C) vs. Uncontrolled (U) bending. second letter: Standing (S) vs. Lying (L) bending. third letter: Flexion (F), Extension (E), Patient Left (L), Patient Right (R), or Neutral (N) view. XTP = Cross table prone. XTS = Cross table supine. LTM = Less than minimum motion threshold. See *Quantitative Definitions* page of this report package for further definition and reference thresholds. See *Endnotes* page for all footnotes.

Click here to download a sample personal injury report



Proven and Established Diagnostic Technology

- FDA-cleared for use with the lumbar and cervical spine
- Uses standard C-arms (fluoroscopes) to generate images
- Covered under existing category I CPT codes (typically uses the "unspecified fluoroscopy code" 76496)





Clinical Validation & Strong Science

Impact	Details	Reference
Sensitivity and Specificity	A Level I evidence study of 509 patients and 73 asymptomatic controls. VMA demonstrated no less than a 41% increase in the sensitivity of detecting lumbar radiographic instability, with the same 98%+ specificity. This study used a .3mm threshold for instability.	Davis, RJ, et. al. "Measurement Performance of a Computer Assisted Vertebral Motion Analysis System." International Journal of Spine Surgery (2015). Vol 9. Article 36
Radiation Dose	The radiation exposure from 74 VMA studies was directly compared to the radiation exposure from 27 flex/ex studies. The VMA resulted in a 17% reduced radiation exposure (Dose Area Product) as compared to flex/ext	Mellor, F. et. al. "Moving back: The radiation dose received from lumbar spine quantitative fluoroscopy compared to lumbar spine radiographs with suggestion for dose reduction." Radiography. Vol. 20, Issue 3, pp. 251-257, Aug 2014
Measurement Repeatability	VMA markedly reduced variability of lumbar intervertebral measurements compared with a digitized manual analysis. The VMA is more precise, more exact, and gives a high measure of repeatability.	Yeager, MS, et. al. "Reliability of computer- assisted lumbar intervertebral measurements using a novel vertebral motion analysis system." The Spine Journal. 14 (2014) 274-281. [2013 Outstanding paper Runner Up]
Measurement Accuracy	In studies submitted to the FDA, VMA measurements were demonstrated to be accurate to within 0.2-0.4° (angulation) and 0.5- 0.7 mm (translation). This is comparable to what was reported a prior peer-reviewed accuracy study of the VMA software.	Breen. AC, et.al. "An objective spinal motion imaging assessment: reliability, accuracy, and exposure data." BMC Musculoskeletal Disorders. 7:1 (2006)



VMA vs DMX

	VMA (Vertebral Motion Analysis)	DMX (Digital Motion X- Ray)
	Controlled	
Motion	bolstered & guided motion – improves sensitivity and maintains specificity (Davis, IJSS, 2015)	Uncontrolled
Radiation	30% Lower radiation exposure due to pulsed fluoroscopy– (Yeager, Spine J, 2014)	High level Fluoroscopy required, more radiation exposure for the patient.
Includes Classic Flex/Ext	Yes	No
	Yes	
Stabilized and Detailed View	isolate individual vertebral levels to get both quantitative and visual information.	No
Output	report of spinal motion, repeatable, independent, validated by a third party medical radiologist	Motion video only (There is a "qualified" read service, which will give a <u>qualitative</u> read only, otherwise "assessed" by prescribing physician)
Data	Spine Journal 2013 70% more accurate IJSS 2015 40% more sensitive Radiography less radiation than standard flex/ex	(Okawa, 1998) Patients with chronic low back pain <u>did not show</u> a significant difference with (DMX interpretation) when compared with volunteers.
Coverage	Generally covered by insurers, used in reversal of denials The VMA typically uses the "unspecified fluoroscopy" code which CMS has guided as the appropriate code for this test	Generally not covered by US payers, Insurers Position: "Investigational and Not Medically Necessary for all indications" due to lack of evidence that there is a significant impact on clinical care.



If your clients with neck and back injuries aren't getting an vertebral motion analysis scan by AOMSI Diagnostics...



...why not?

